



THE MON AMIE PARTNER PROGRAMME

Les Amis de Mon Amie

For wedding studios, planners, hotels, travel companies, artists, business leaders – and every friend of Mon Amie.



AN INVITATION

Mon Amie means “my friend”

From the Hoang Vy tailoring house of 1991 to our five showrooms today, most of our clients have come to Mon Amie through a friend's recommendation. Les Amis de Mon Amie – “the friends of Mon Amie” – is our programme for partners who want to look after gentlemen on the days that matter most to them.

COMMISSION**10%**

Of the actual order value, from your very first referral.

RETURNING CLIENTS**Still yours**

When your client comes back, the commission is still yours.

A GIFT FOR YOUR CLIENT**VND 1.1M**

A wedding-shirt voucher for every client order above VND 5M.

PERSONAL INCOME TAX**On us**

Individual partners receive the full commission; Mon Amie covers the tax.



MON AMIE SHOWROOMS — FIVE ADDRESSES IN HO CHI MINH CITY

Mr. Khang Đặng

CEO, MON AMIE · PARTNER PROGRAMME LEAD

We look forward to working with you.

+84 968 111 118

01 · ABOUT MON AMIE

A friend's warmth, a king's standard

Mon Amie – The King of Suit – is a bespoke menswear house in Ho Chi Minh City: business suits, wedding suits, tuxedos and corporate uniforms. Every suit is measured in person, cut from an individual pattern, made in our own workshop and refined until it fits.

1991

 HOANG VY TAILORING
HOUSE FOUNDED

5

 SHOWROOMS IN HO CHI
MINH CITY

50+

 SKILLED TAILORS IN OUR
OWN WORKSHOP

100.000+

CLIENTS SERVED

What we make


BUSINESS SUITS

Navy, grey, pinstripe – tailored for the boardroom.


WEDDING SUITS

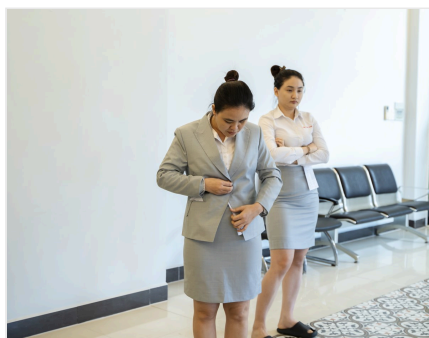
Groom, groomsmen, fathers, boys – in one concept.


TUXEDO & BLACK TIE

Satin lapels, black bow tie – for evenings, galas, the stage.


SUIT RENTAL

Three-day package with shirt, accessories and pressing included.


CORPORATE UNIFORMS

Every employee measured, made in our workshop, VAT invoiced.


WE COME TO YOU

Measured and fitted at home, office or hotel – nationwide.

02 • WEDDING SUITS

Why couples choose Mon Amie for the wedding

Your wedding clients need more than one suit: the whole party must match, be ready for the photo shoot and fit perfectly on the day.



GROOM AND FATHERS — ONE COORDINATED CONCEPT

- **One point of contact for the whole party:** groom, groomsmen, both fathers and the boys — made to measure or rented, matched in colour and cloth.
- **Styled to the gown and the shoot:** our stylists match the groom's colour to the dress, the flowers and the venue.
- **Built around the wedding date:** 3–10 days depending on the order, 24 hours at the fastest; express service at no extra charge (exceptional rush: 10–25% surcharge).
- **Measured and fitted where you are:** at home, at the studio or at the hotel — the whole family in one visit.
- **Rentals for groomsmen:** a three-day package with shirt, accessories and pressing included.
- **Three-year warranty:** complimentary alterations as weight changes.

WEDDING PACKAGE	FOR	PRICE
GROOM & GROOMSMEN	Groom + 4 groomsmen in one concept	VND 28,000,000 • ≈ USD 1,035
GROOM & FAMILY	Groom + both fathers, home fittings	VND 30,000,000 • ≈ USD 1,110
WEDDING SIGNATURE	Groom + 4 groomsmen + 2 fathers, wedding-day stylist	VND 47,500,000 • ≈ USD 1,760

03 · WHAT SETS US APART

Why your clients will be glad you sent them

01 35 years of craft

From the Hoang Vy tailoring house of 1991 to Mon Amie today.

03 Genuine Italian, English & French cloth

Vercelli, Vitale Barberis Canonico, Holland & Sherry, Dormeuil, Scabal.

05 Ready for international guests

English-speaking staff in every showroom, international cards accepted, video consultations on WhatsApp or Viber.

02 Our own workshop

More than 50 tailors on 3/2 Street – nothing is outsourced.

04 Five central showrooms

Our flagship is in the Caravelle Hotel, next to the Opera House.

06 Clear commitments

A three-year warranty, and a full refund if the suit isn't right.



A MON AMIE STYLIST COMES TO YOU WITH THE CLOTH BOOKS



04 · WHO OUR PARTNERS ARE

Ten kinds of partner

Anyone whose clients need a fine suit can become one of Les Amis.

PARTNER	WHAT YOUR CLIENTS NEED	HOW MON AMIE HELPS
Wedding studios & planners	Groom, groomsmen and fathers ready for the shoot	Wedding packages, fittings at your studio, groomsmen rentals
Wedding venues & banquet halls	Outfits for the groom's family	Les Amis vouchers to include with your banquet contract
Bridal gowns, ao dai & make-up	A groom who matches the bride	Colours matched to the gown, made or rented
Events, MCs & bands	Tuxedos and stage suits, often at short notice	Evening wear made or rented, priority scheduling
Hotels & serviced apartments	International guests who want a suit during their stay	Fittings at the hotel, English service, fast turnaround
Travel companies & guides	International groups, overseas Vietnamese	Scheduling around the tour, a dedicated WhatsApp group
Associations, clubs & HR teams	Business suits, team uniforms	On-site measuring, uniforms under contract
Artists & influencers	Event outfits; introductions	Evening wear made or rented; commission on every referral
Business leaders	Introducing friends, partners, staff	Commission and tier benefits
Individuals, affiliates, past clients	Introducing friends and family	Register, receive your code, earn from the first order



COUPLES, EXECUTIVES, TRAVELLERS — MON AMIE LOOKS AFTER EVERY CLIENT

05 • HOW REFERRALS WORK

Three ways to refer, one partner code

Every partner receives a personal code. Mon Amie records your clients against it in our system – even when they return years later.

OPTION 1**Introduce directly**

Send us your client's name and number through your partner channel. We get in touch, advise them and record the client to you.

OPTION 2**You advise, you close**

You advise and confirm the order; the client pays Mon Amie directly; we pay your commission.

OPTION 3**Give a Les Amis voucher**

Hand your client a voucher printed with your code. Whenever they come to tailor or buy, it counts for you.

HOW CLIENTS ARE RECORDED

- Clients are recorded to you by your **partner code** – on the voucher, the QR code, or when you notify us through your partner channel.
- **Returning clients remain yours** – every future order counts.
- Clients always pay Mon Amie directly – in a showroom or by transfer to the company account.

06 • COMMISSION

Commission from your first referral

SERVICE	COMMISSION
Wedding & business suits, tuxedos, shirts, trousers, accessories, rentals – including discounted or promotional orders	10% of the actual order value
Corporate uniforms	5–7% of the actual contract value, by order

EXAMPLE	YOUR COMMISSION
A wedding suit, client pays VND 15,000,000	VND 1,500,000 · ≈ USD 55
GROOM & GROOMSMEN package, VND 28,000,000	VND 2,800,000 · ≈ USD 105
A VND 1,600,000 three-day rental	VND 160,000 · ≈ USD 6
A VND 200,000,000 uniform contract	VND 10–14M · ≈ USD 370–520

Actual order value is the amount the client pays Mon Amie, excluding VAT.

A GIFT FOR YOUR CLIENT

- Every client you refer with an order **above VND 5,000,000** receives a **wedding-shirt voucher worth VND 1,100,000**. Your commission is unchanged.



FITTINGS AND FINISHING — WE LOOK AFTER YOUR CLIENTS RIGHT UP TO THE BIG DAY

07 · PARTNER TIERS

The longer we work together, the more you receive

Tiers follow the value of your clients' paid orders over the 12 months from your sign-up date. The moment you reach a threshold, the new benefits begin.

Ami

FROM YOUR FIRST ORDER

- 10% commission on the actual order value
- 5–7% on uniform contracts
- VND 1.1M wedding-shirt voucher for client orders above VND 5M
- Partner code, Les Amis vouchers, photos and brochures

Ami Argent

FROM VND 50M IN SALES

- Everything in Ami
- Gifts for Tet, year-end and special occasions
- Complimentary tailoring and rental vouchers
- Gifts and vouchers worth up to about 5% of sales

Ami Or

FROM VND 100M IN SALES

- Everything in Ami Argent
- A Mon Amie mannequin and display pieces in your space
- Complimentary tailoring and rental vouchers
- Gifts, vouchers and display worth up to about 10% of sales

Ami Privé

STRATEGIC PARTNER

- For partners who display and sell Mon Amie pieces directly
- A Mon Amie point of sale
- Terms agreed individually



MON AMIE DISPLAY MANNEQUINS — PLACED IN THE SPACES OF OUR AMI OR PARTNERS

MANNEQUIN AND DISPLAY PIECES

- Mon Amie **lends** the mannequin and display pieces and **changes them with the seasons** (wedding season, Tet, year-end). You keep them in good order where clients can see them; we collect them if the partnership ends.

08 • OUR COMMITMENTS & PAYMENTS

Your clients, in our care

FITTINGS AT YOUR PREMISES

Studio • hotel • office

We measure and fit your clients right where you are.

ENGLISH-SPEAKING SERVICE

WhatsApp • Zalo • video

A dedicated chat for each client, and a video consultation before they arrive.

PRIORITY SCHEDULING

Close to the date? Still on time

Priority slots and express tailoring for your clients.

PROGRESS UPDATES TO YOU

Measured • fitted • delivered

You always know where your client's order stands.

COMMISSION PAYMENTS

When	Monthly (with a statement) or per order – you choose when you sign up.
Condition	The client's order has been paid in full.
Method	Bank transfer to the account you register.
Tax	Individual partners receive the full amount – Mon Amie covers personal income tax.
Statement	Each order listed: date, order value, commission rate.

09 • PARTNERSHIP PRINCIPLES

Four things we keep to

01 No promises on our behalf

Please don't promise prices, timelines or offers beyond our published policy.

02 No collecting payments

Clients pay Mon Amie directly; Ami Privé partners follow their own agreement.

03 Our name and images, as supplied

Use the Mon Amie name, logo and photos exactly as supplied, without alteration.

04 No discounting

Please don't advertise Mon Amie discounts or promotions without our agreement.

How to join

01

Register

Sign up at monamie.vn/en/les-amis-partners (QR code at the end of this guide).

02

Receive your partner kit

We confirm and send your partner code, Les Amis vouchers, QR code, photos and brochures.

03

Stay connected

A dedicated Zalo or WhatsApp group between you and Mon Amie.

04

Refer clients

Refer by any of the three options and follow each client's progress.

05

Receive commission & benefits

Commission monthly or per order; benefits grow with your tier.

Partner programme contact

Sign up at monamie.vn/en/les-amis-partners, or message Mr. Khang Dang on WhatsApp or Zalo — we confirm and send your partner code.

PROGRAMME LEAD

Mr. Khang Đăng

CEO, Mon Amie · Partner programme lead

+84 968 111 118 · Zalo · WhatsApp

HOTLINE

+84 888 111 118

WhatsApp · Zalo · Viber

EMAIL · OPENING HOURS

contact@monamie.vn

Open daily 8:30 am – 9:30 pm, all five showrooms

SHOWROOM	ADDRESS (HO CHI MINH CITY)	PHONE
Caravelle – flagship	Caravelle Hotel, 19–23 Lam Son Square, Saigon Ward (District 1)	0898 111 113
Nguyen Trai – head office	357 Nguyen Trai St., An Dong Ward	0888 111 118
3/2 Street – showroom & workshop	80–82–84 3/2 St., Hoa Hung Ward	0901 811 116
Ho Van Hue	114–116 Ho Van Hue St., Duc Nhuan Ward	0836 111 113
Nguyen Thi Thap	13 Nguyen Thi Thap St., Tan Hung Ward	0333 111 113



BECOME A PARTNER

monamie.vn/en/les-amis-partners



ZALO MR. KHANG

zalo.me/0968111118



ZALO HOTLINE

zalo.me/0888111118



WHATSAPP

wa.me/84888111118



WEBSITE

monamie.vn

Thank you for walking alongside Mon Amie — we look forward to welcoming you at our showrooms.